

SPENCER REALTY, LLC LISTING PLAN

Our 7 Point Strategic Plan

PRICING

Pricing it right matters and the right price range can be found using simple mathematical analysis.

CONDITION

You can improve the market value of your property by completing low cost projects.

CLOSING

Although you may enter into a contract, there are many details that must be attended to during the complicated closing process.

NEGOTIATION

Evidence that supports a higher value must be presented during negotiation and buyer challenges and questions must be responded to promptly.

COMMUNICATION

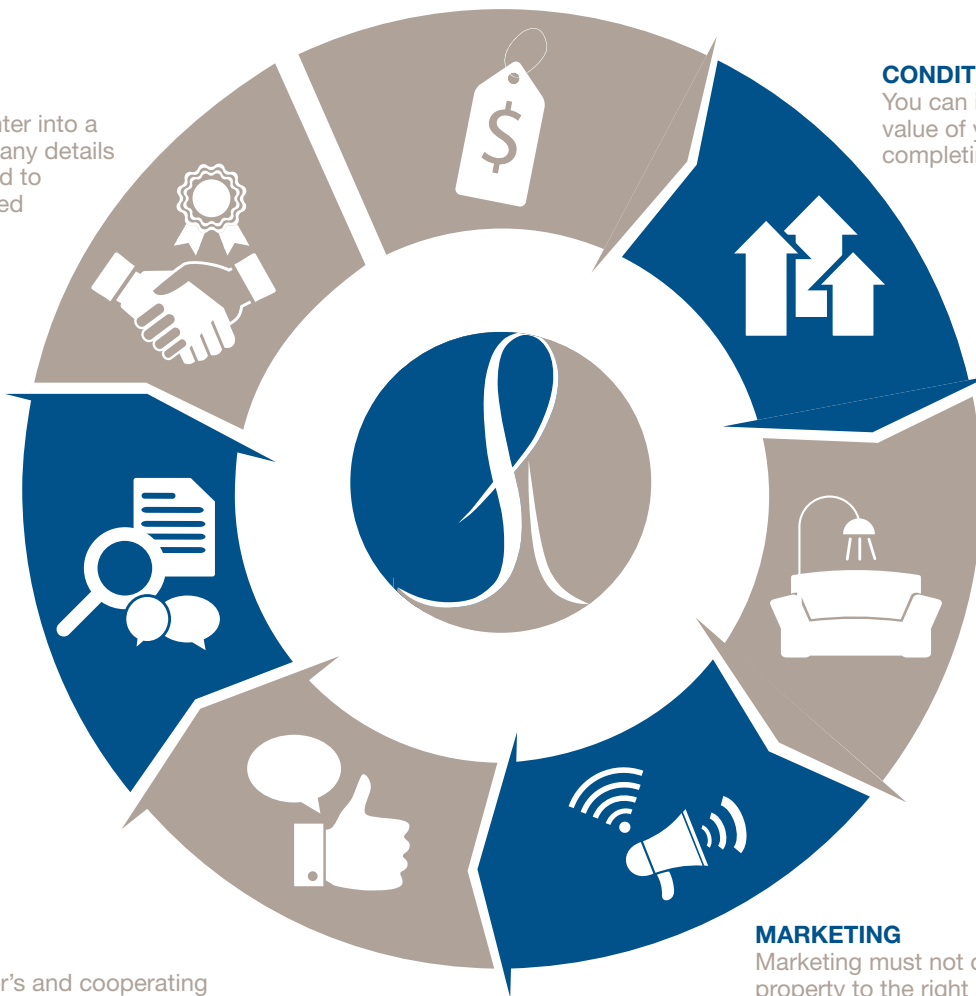
Listening to the buyer's and cooperating agent's feedback allows for the appropriate adjustments in price and condition to be made during the process.

MARKETING

Marketing must not only expose the property to the right buyers, but also provoke them into taking action.

STAGING

Not staging a property leaves too much to buyer's imagination that leads to a lower market value.



SPENCER REALTY, LLC

When Quality Counts

19555 E. Parker Square Drive • Suite 214 • Parker, CO 80134 • (720) 600-0682 • www.spencerrealtyllc.com

Following this proven strategic plan will get you top market value!

Watch The Video Course Online: www.SRSellerCourse.com