# SPENCER REALTY, LLC BUYER PLAN

# Our 6 Point Strategic Plan

#### REPRESENTATION

Representation of your interests matters and can be achieved through buyer agency.

#### **CLOSING**

During the closing process details must be attended to carefully to ensure protection of deposits and maintenance of critical dates.



## **NEGOTIATION**

Terms must be negotiated in your favor and statistical evidence that supports true market value must be presented during negotiation.

### **FEATURES**

Clearly defining the features of a property will enhance your search and save you wasted time.

**FINANCING** 

Whether paying cash or

a pre-approval letter will

obtaining proof of funds or

securing a mortgage,

strengthen your offer.

#### **TOURING**

Visiting properties helps refine your criteria and reveals neighborhood lifestyle factors that are undiscoverable online.



SPENCER REALTY, LLC
When Quality Counts

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Following this strategic plan will get you the best property at the best price!