

Our 7 Point Strategic Plan

BUSINESS

Real Estate Agency is
A Business Not A Job

CLOSINGS

Demonstrating A Caring Attitude
Creates Raving Fans

MARKETING

Market Why They Should
Do Business With You

SALES

Guidance That Empowers A
Decision Is The Best Technique

DATABASE

Segment Your Database
The By Status Of Your
Relationships

PRESENTATIONS

Simple Organized Strategic
Plans Are Foundational

COMMUNICATION

Your Systems Must Communicate
Relevant Information



SPENCER REALTY, LLC
When Quality Counts



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THINKING ABOUT
MAKING A MOVE?
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